



City of Greenbelt  
75th Anniversary Committee

CITY COUNCIL  
Judith F. Davis, Mayor  
Emmett V. Jordan, Mayor Pro Tem  
Konrad E. Merling  
Leta M. Mach  
Silke I. Pope  
Edward V.J. Putens  
Rodney M. Roberts

June 28, 2012

Dear Friends, Supporters & Sponsors:

We are writing on behalf of the Mayor and City Council of Greenbelt, Maryland, one of the three planned Communities built in 1937 during the depression, as part of President Franklin D. Roosevelt's New Deal Administration. The project provided work for struggling Americans and much needed housing for the area. Greenbelt was an experiment in town planning and cooperative living. Greenbelt's original streamlined architecture, ample green space, and innovative design have been preserved and recognized as a National Historic Landmark. Today, after 75 years, Greenbelt is proud of its diversity and continues to thrive as we look towards sustainability and the future. **WE ARE CELEBRATING 75 YEARS OF EXISTENCE!** This celebration will continue through December 2012.

With the history and goals of Greenbelt in mind, we are asking for your support in helping to make the 75th Anniversary of Greenbelt a celebration for the city, and our surrounding communities to remember. You can show your support through sponsorships, donations, advertising in our souvenir journal, or you can also utilize our Swag Bag to let people know about the goods and services you, your organization or company provide.

On October 13, 2012, from 7:30 pm to 11:30 pm, we are having a Gala at Martins Crosswinds, 7400 Greenway Center Drive, Greenbelt, Maryland 20770. We are proud to say we will be entertained by Peaches O'Dell and her Orchestra. The ticket price for individuals for this event is \$65.00. Please contact Carol P. Malveaux at 301-919-3501 with any questions. Please send Sponsorship Replies to David E. Moran, City of Greenbelt, 25 Crescent Road, Greenbelt, Maryland 20770. Checks should be made payable to "City of Greenbelt".

The following pages will indicate the different levels of support you, your business, or organization can obtain, and the amenities that are included with these levels of support. We look forward to your support, and sharing with us, in this much honored and earned celebration.

Respectfully,

CP Malveaux  
Co-Chair & Gala Committee  
75th Anniversary

Dave Mills  
Co-Chair & Gala Committee  
75th Anniversary

**GALA**  
**SPONSORSHIP LEVELS**  
**75<sup>TH</sup> ANNIVERSARY**



**Individual Tickets - \$65.00**

**One Table - \$650.00 (10) Tickets**

**\$5000.00 – Roosevelt Circle**

Ten Tickets, Ad Souvenir Journal 1 Full Featured Page, Logo On Back of Journal and Other Advertising, 10 Swag Bags

**\$3000.00 – New Dealers**

Six Tickets, Ad Souvenir Journal 1 Page, Logo On Back of Journal and Other Advertising, 6 Swag Bags

**\$1500.00 – Tugwell Room**

Four Tickets, Ad Souvenir Journal ½ Page, Logo On Back of Journal and Other Advertising, 4 Swag Bags

**\$500.00 – Lenore Thomas Trophy**

Three Tickets, Ad Souvenir Journal ¼ Page, Logo On Back of Journal and Other Advertising, 3 Swag Bags

**\$200.00 – Friends of Greenbelt**

Ad Souvenir Journal 1/16 Page (Business Card Size), 2 Swag Bag and listing in the Souvenir Journal

**\$50.00 – Advertisement in Swag Bag (pens, cards and other small business advertisement).**

**Greenbelt 75<sup>th</sup> Anniversary  
GALA**

October 13, 2012  
Martin's Crosswinds  
7500 Greenway Center Drive  
Greenbelt, Maryland 20770



**Reply Form**

Company, Organization \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ FAX \_\_\_\_\_

Contact Person \_\_\_\_\_ e-mail \_\_\_\_\_

Ticket Price: \$65.00

One Table (10 tickets) \$650.00

Organization	Number of Tickets	Ad Size (Camera Ready)	Sponsorship Level	TOTAL

Total: \_\_\_\_\_

Please make checks payable to the "City of Greenbelt" and return to David Moran, City of Greenbelt, 25 Crescent Road, Greenbelt, Maryland 20770 no later than September 21, 2012.

**75<sup>th</sup> Anniversary Greenbelt Gala**